



DVI

DATA VISUALIZATION INTELLIGENCE

Agency Tool Overall High Fidelity

07/22/2019

SMART DATA. POWERFUL SOLUTIONS.

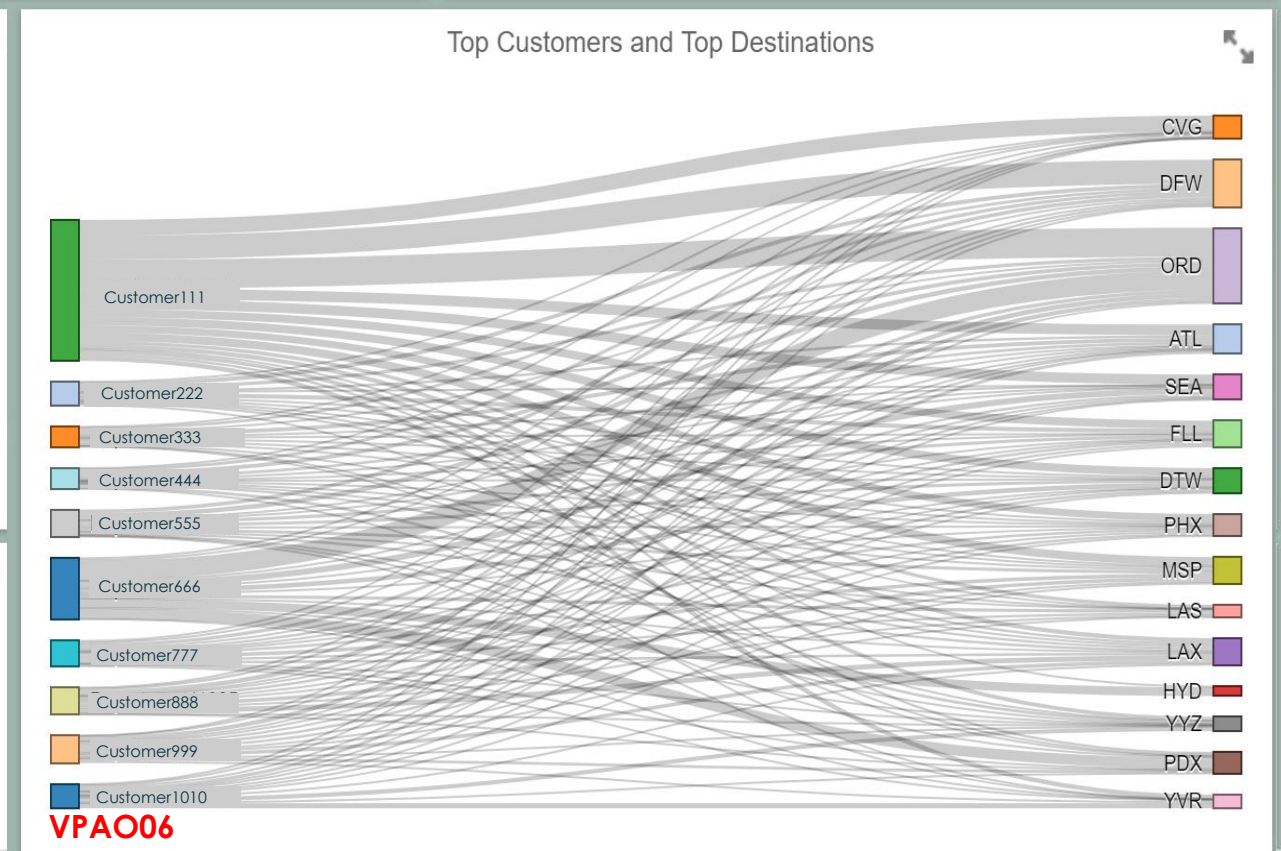
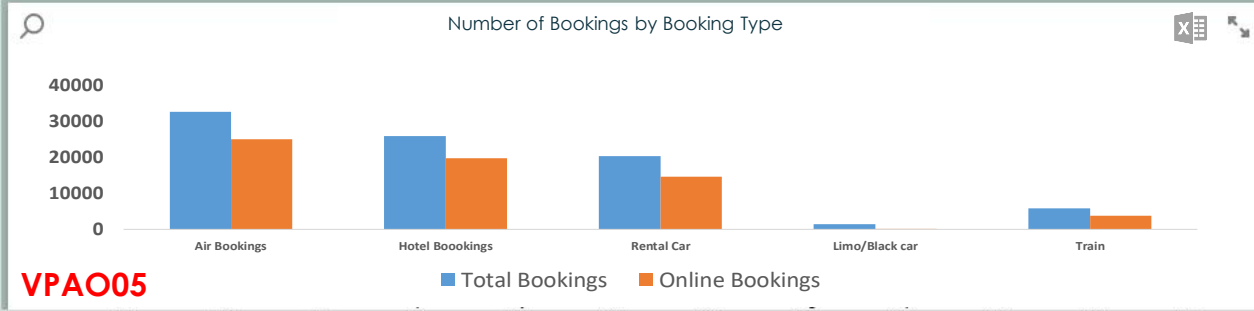
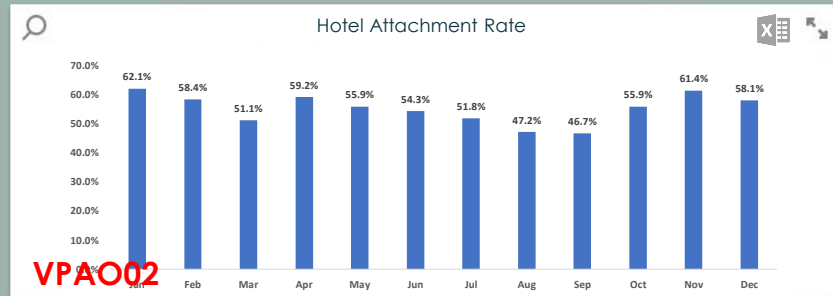
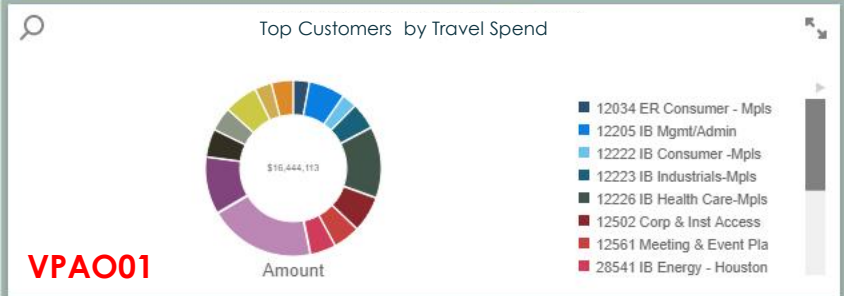
Total Spend
\$2,895,344,153

Air Spend
\$1,985,934,776

Hotel Spend
\$785,934,776

Ground Spend
\$132,116,080

Hotel Attachment Rate
53%



VPAO01 – Top Customers by Travel Spend – Drill Down Path



VPAO01



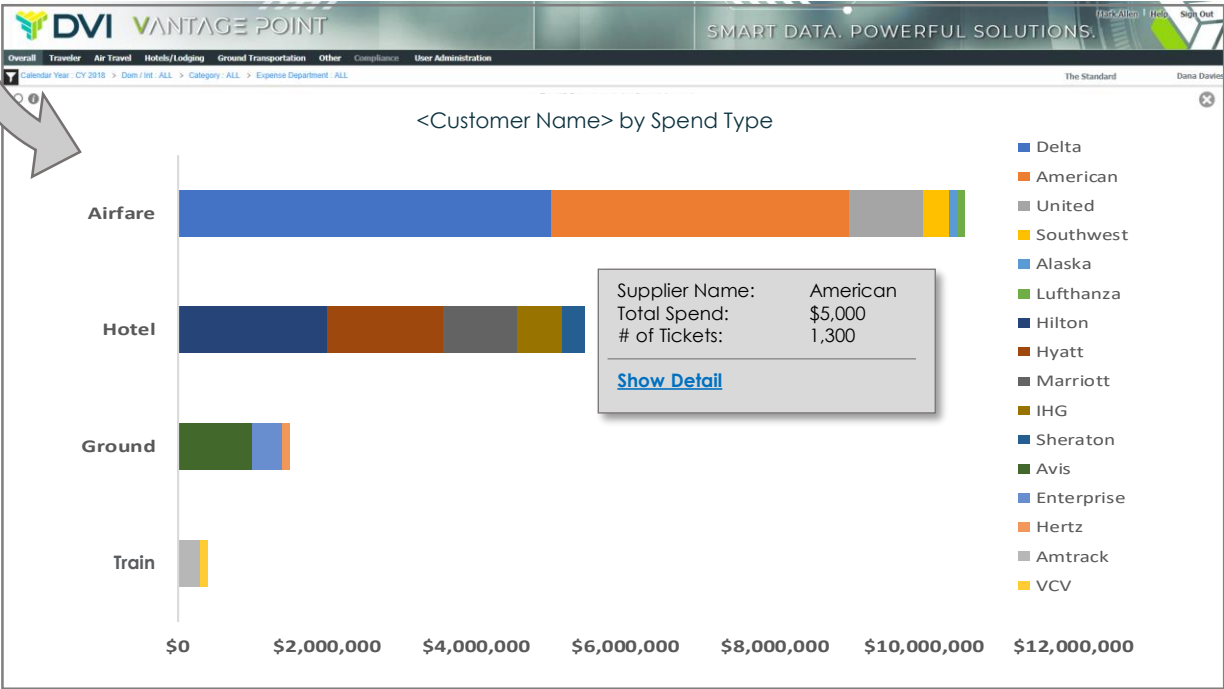
Customer Name: Hilton
Amount: \$50,000
% of Total: 13.11%

Show Detail

By choosing "Show Detail" on the VPAO01 Hover over, you will be directed to the "Company Name by Spend Type"

Note: "<>" indicate that the title changes depending on the choice selected. For example, the <Supplier Name> would be "Delta" if the user selected "Delta."

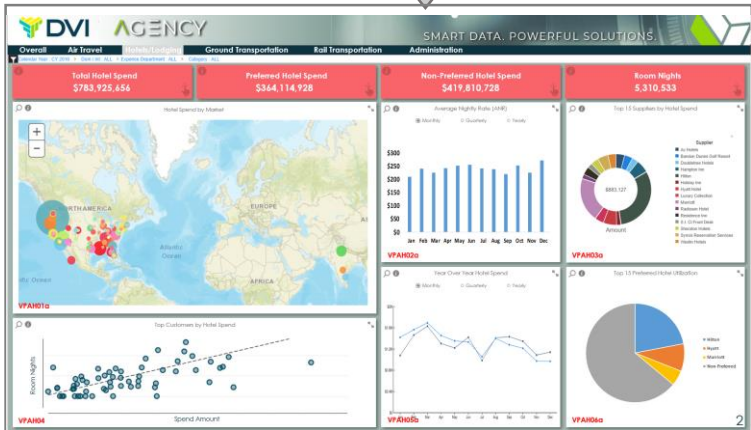
VPAO01.1



By clicking on a specific segment on the segmented bar, you will be directed to the corresponding tab in VP Agency in a new tab with specific parameters passed. See the right-hand examples.



Example: user selects "Delta" segment on the Airfare bar and is directed to the Air Tab with "Supplier=Delta" as the filter parameter in a new tab.

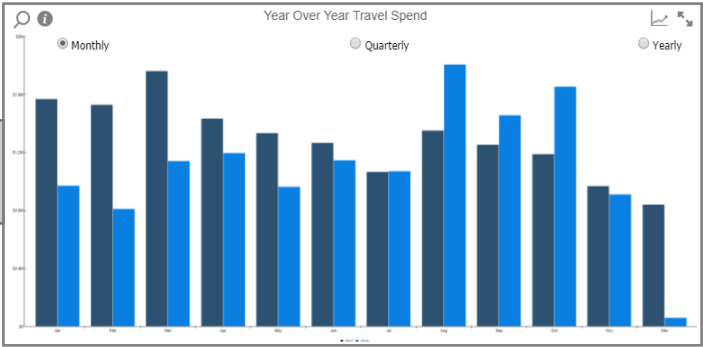
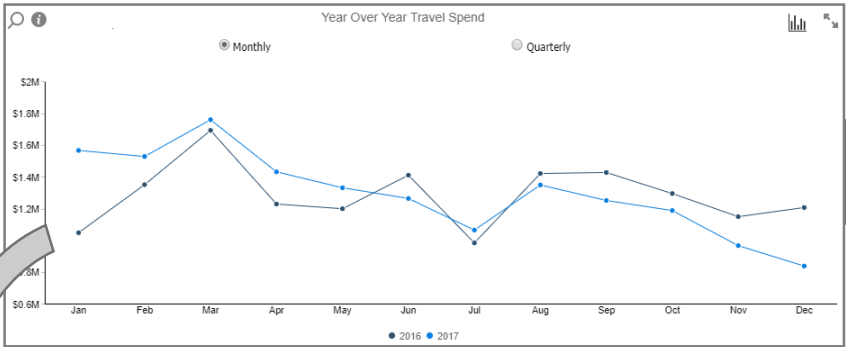


Example: user selects "Hilton" segment on the Hotel bar and is directed to the Hotel Tab with "Supplier=Hilton" as the filter parameter in a new tab.

VPAO04 – Year Over Year Travel Spend – Drill Down Path



VPAO04A



VPAO04B

Month: February

Total: \$2,000,000,000

% Change YoY: +10.0%

of Bookings: 5,000,000

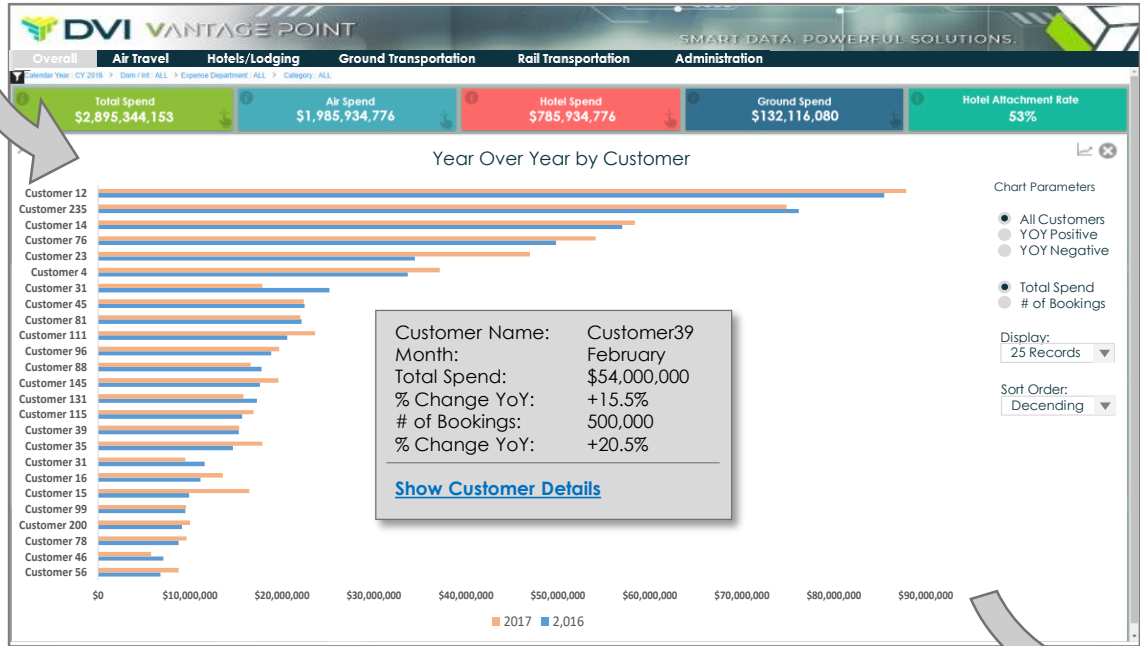
% Change YoY: +10.0%

Show YoY Comparison by Customer

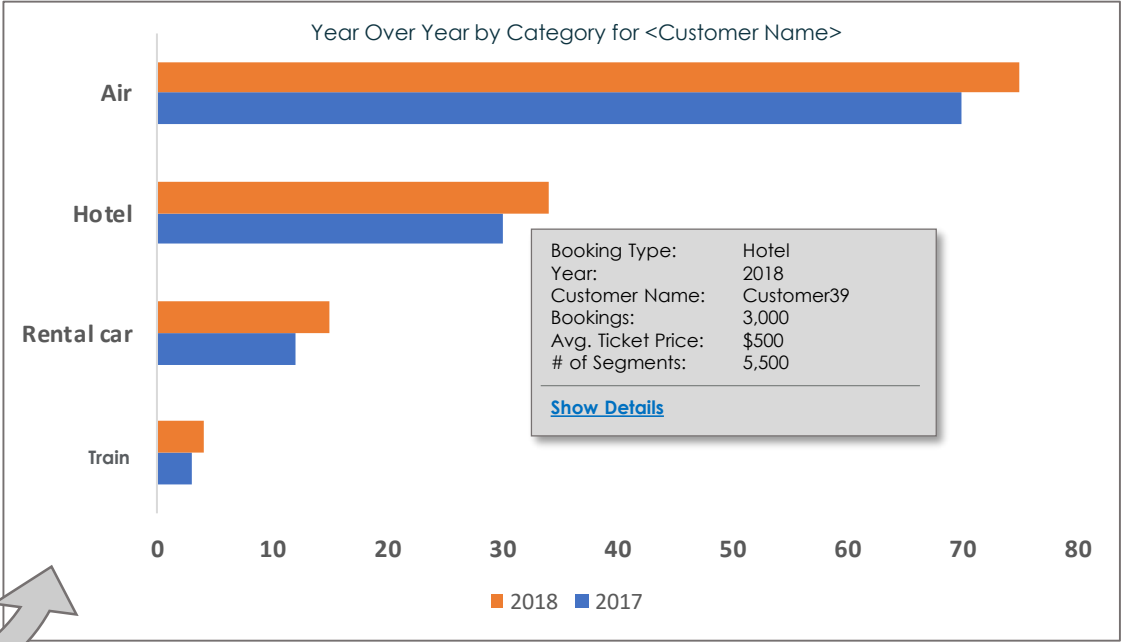
Note: The top line can be Month, Quarter, or Year.

VPAO04A can be switched to bar view in VPAO04B. If possible, please make the lines "smooth" in VPAO04A.
Note: VPAO04A intentionally does not have a "Yearly" radio button – please leave this omitted.

VPAO04.1



VPAO04.1.1



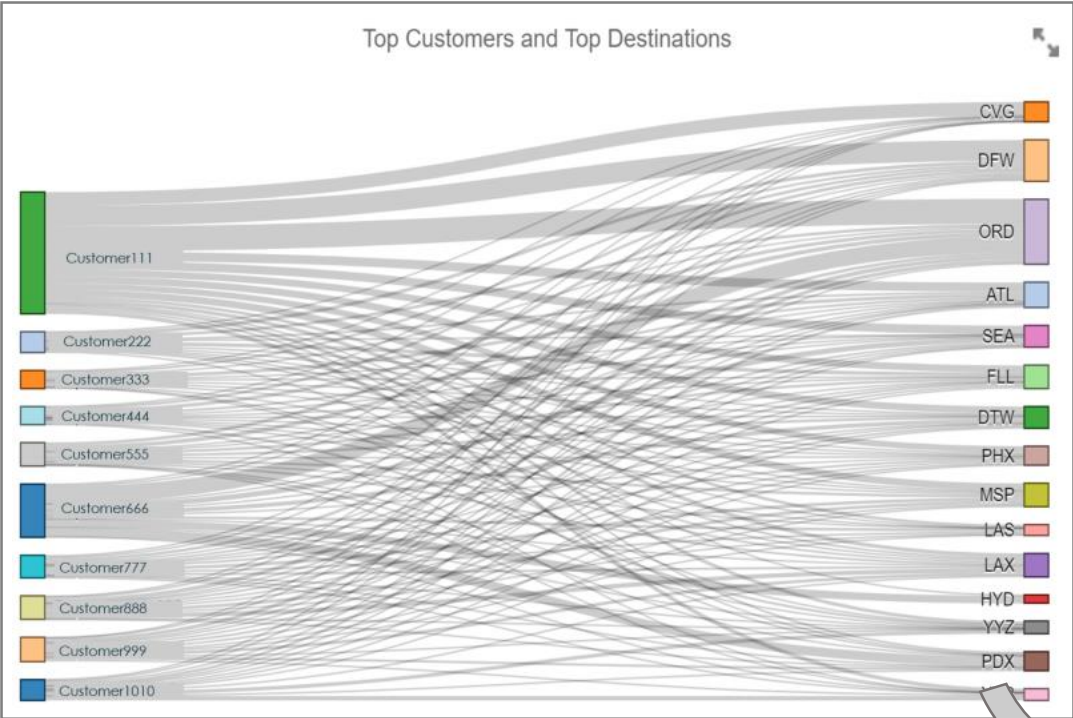
Note: VPAO04.1 detailed features can be seen in the next slide.

Show Detail Links User to the top level of the appropriate VPA Tab, passes the Customer Name and Year as the filter criteria.

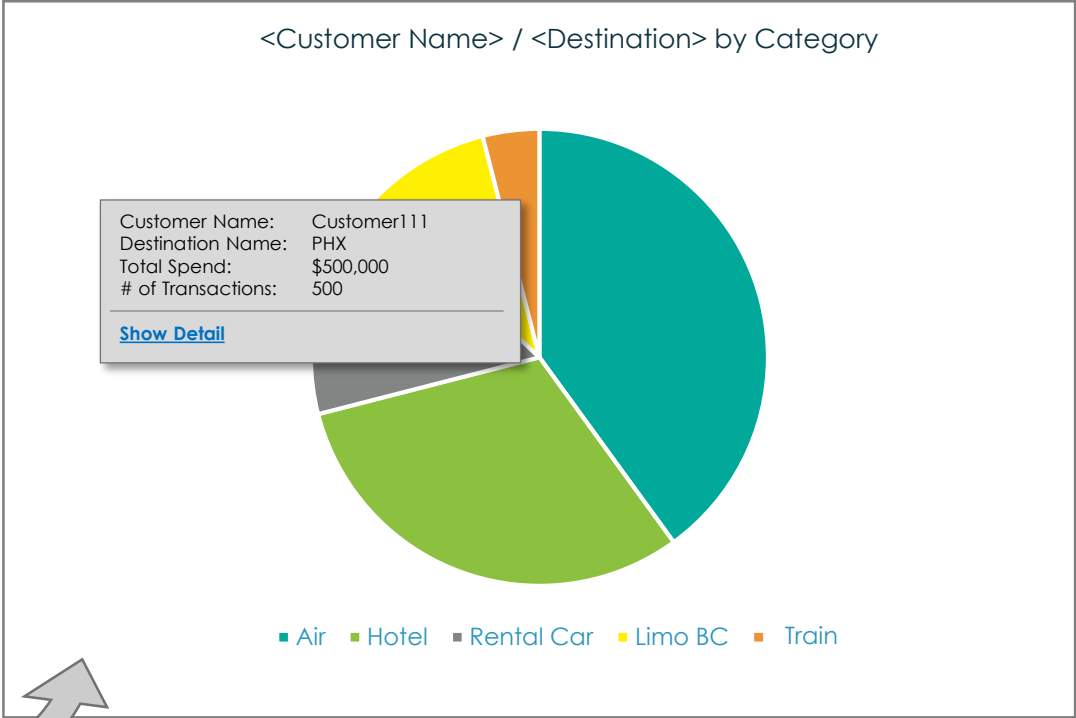
VPAO06 – Top Customers and Top Destinations – Drill Down Path



VPAO06



VPAO06.1



By choosing "Show Detail" on the VPAO06 Hover over, you will be directed to the "Customer Name / Destination by Category" chart.

Links to appropriate Tab with either **customer name** or **destination** name or **both** passed as a variable.

Note: "<>" indicate that the title changes depending on the choice selected. For example, the <Customer Name> would be "Customer111" if the user selected "Customer111."

If the user hover over the Customers, this hover over will show:

Customer Name:	Customer111
Total Spend:	\$100,000,000
# of Transactions:	10,000
Show Detail	

If the user hover over one of the gray paths, this hover over will show:

Customer Name:	Customer111
Destination Name:	PHX
Total Spend:	\$500,000
# of Transactions:	500
Show Detail	

If the user hover over the Destination, this hover over will show:

Destination:	PHX
Total Spend:	\$80,000
# of Transactions:	1,000
Show Detail	