



Drilldown Specification for a Customer's  
Personally Designed Tool

# Year over Year Widget

Updated 09/06/2020

## Chart Options - **VPDI03 a,b,c**

## VPDI03a – Line Chart (Default)

## VPDI03b – Vertical Bar Chart

## VPDI03c – Tabular Chart



## VPDI03b



## VPDI03c

## Rows for each year grouping in VPDI03c

## Total Spend

## Ocean Sands Spend

## Non-Ocean Sands Spend

## Ocean Sands Transactions

## Avg. Cost per Transaction

## Ocean Sands Adoption %

## Ocean Sands



Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL

Total Dining Spend  
\$85,934,776Ocean Sands Dining Spend  
\$8,116,181 (9.1%)Total Dining Transactions  
2,542,377Number of Customers  
426Number of Restaurants  
2,346

Metric Options

Select Metric: Total Spend

 MonthlyOcean Sands Spend  
Ocean Sands Adoption %

## Year Over Year Comparison

 Quarterly Yearly

## Ocean Sands

Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL

Total Dining Spend  
\$85,934,776Ocean Sands Dining Spend  
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2,542,377Number of Customers  
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Metric Options

Select Metric: Total Spend

 Monthly Ocean Sands Spend  
 Ocean Sands Adoption %

## Year Over Year Comparison

 Quarterly Yearly

\$7,000,000

\$6,000,000

\$5,000,000

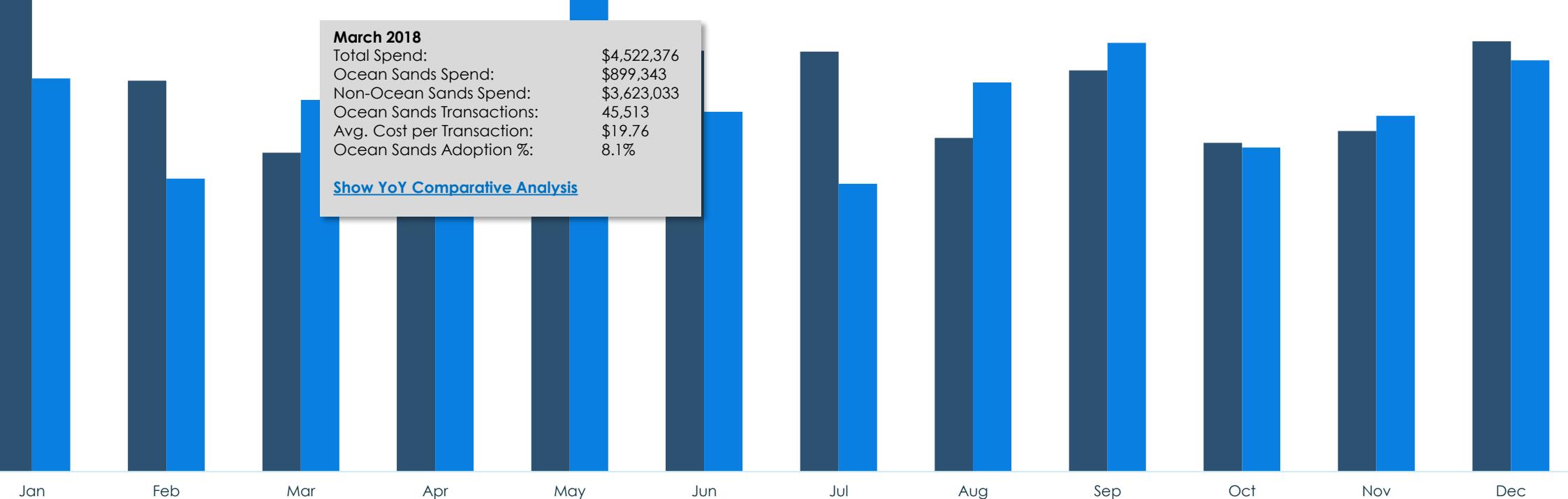
\$4,000,000

\$3,000,000

\$2,000,000

\$1,000,000

\$0



■ 2017 ■ 2018



Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL


 Total Dining Spend  
**\$85,934,776**

 Ocean Sands Dining Spend  
**\$8,116,181 (9.1%)**

 Total Dining Transactions  
**2,542,377**

 Number of Customers  
**426**

 Number of Restaurants  
**2,346**


## Year Over Year Ocean Sands Dining Spend Comparison – Chart Data



Year		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Drilldown
2018	Total Spend	\$4,782,122	\$3,564,445	\$4,522,376	\$4,328,889	\$5,743,845	\$4,377,854	\$3,499,923	\$4,733,822	\$5,213,467	\$3,942,111	\$4,328,832	\$5,001,343	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Spend	\$957,783	\$879,777	\$899,343	\$923,445	\$998,676	\$876,988	\$787,999	\$865,912	\$901,875	\$897,567	\$923,546	\$879,965	<a href="#">Show YoY Comparative Analysis</a>
2018	Non-Ocean Sands Spend	\$3,824,339	\$2,684,668	\$3,623,033	\$3,405,444	\$4,745,169	\$3,500,866	\$2,711,924	\$3,867,910	\$4,311,592	\$3,044,544	\$3,405,286	\$4,121,378	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Transactions	40,878	39,773	45,513	49,755	49,710	52,990	31,685	37,469	45,366	41,884	37,270	39,799	<a href="#">Show YoY Comparative Analysis</a>
2018	Avg. Cost per Transaction	\$23.43	\$22.12	\$19.76	\$18.56	\$20.09	\$16.55	\$24.87	\$23.11	\$19.88	\$21.43	\$24.78	\$22.11	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Adoption %	8.3%	7.2%	8.1%	6.5%	8.3%	7.2%	8.1%	6.5%	8.3%	7.2%	8.1%	6.5%	<a href="#">Show YoY Comparative Analysis</a>
2017	Total Spend	\$5,744,632	\$4,755,847	\$3,878,431	\$4,598,943	\$4,787,987	\$5,119,876	\$5,109,829	\$4,059,432	\$4,878,876	\$3,999,878	\$4,144,324	\$5,233,242	<a href="#">Show YoY Comparative Analysis</a>
2017	Ocean Sands Spend	\$879,987	\$989,776	\$758,847	\$898,777	\$918,264	\$933,274	\$872,536	\$988,364	\$898,333	\$788,759	\$898,442	\$918,213	
2017	Non-Ocean Sands Spend	\$4,864,645	\$3,766,071	\$3,119,584	\$3,700,166	\$3,869,723	\$4,186,602	\$4,237,293	\$3,071,068	\$3,980,543	\$3,211,110			
2017	Ocean Sands Transactions	41,063	34,814	32,388	46,353	43,831	41,571	39,446	38,866					
2017	Avg. Cost per Transaction	\$21.43	\$28.43	\$23.43	\$19.39	\$20.95	\$22.45							
2017	Ocean Sands Adoption %	7.2%	5.8%	7.0%	8.1%									



## Ocean Sands

Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL



**Total Dining Spend**  
\$85,934,776

**Ocean Sands Dining Spend**  
\$8,116,181 (9.1%)

**Total Dining Transactions**  
2,542,377

**Number of Customers**  
426

**Number of Restaurants**  
2,346

**Tech Notes:**

Keep the three past years and current year in the bar charts. If a year is missing, use the next viable substitute – i.e. If you are viewing in 2019, but 2017 is missing, the chart shows 2015, 2016, 2018, 2019.

If there are less than four years of data, show what is available – i.e. if you only have 2016-2018, show those three years.



	2016	2017	2018
<b>Average Ocean Sands Transaction Cost</b>	\$43.20	\$46.00	\$43.25

(Chart Data Example)

**October 2018**

Total Spend: \$195,456  
 Ocean Sands Spend: \$64,153  
 Non-Ocean Sands Spend: \$131,303  
 Avg. Cost per Transaction: \$85.76  
 Ocean Sands Adoption %: 8.3%

[Show YoY Comparative Analysis](#)

## Ocean Sands

Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL



**Total Dining Spend**  
\$85,934,776

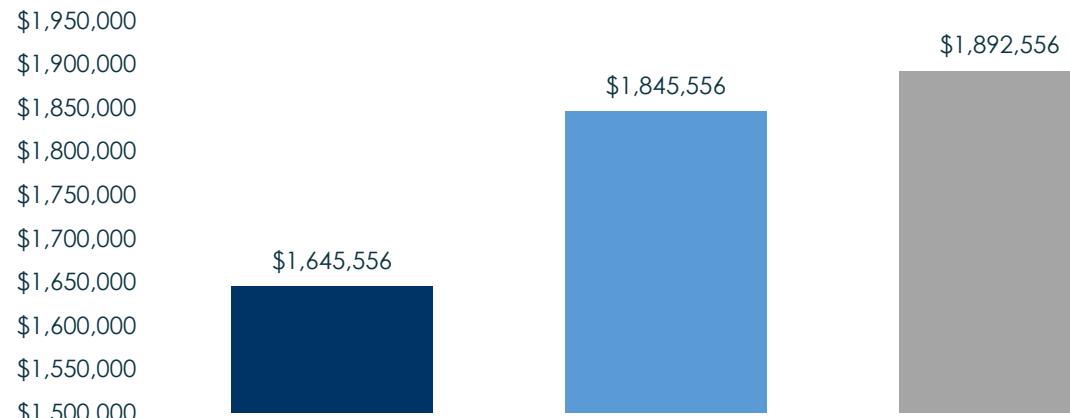
**Ocean Sands Dining Spend**  
\$8,116,181 (9.1%)

**Total Dining Transactions**  
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**Number of Customers**  
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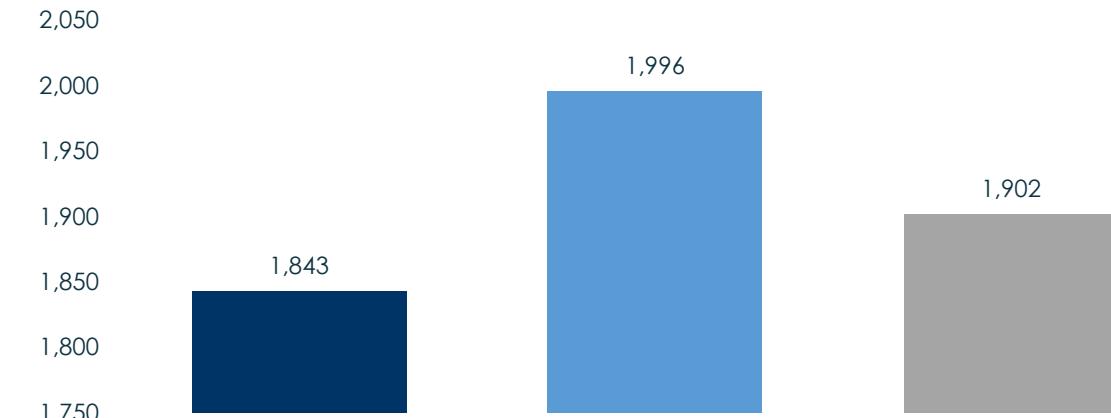
**Number of Restaurants**  
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Year Over Year – Ocean Sands Spending Comparison – March 2018



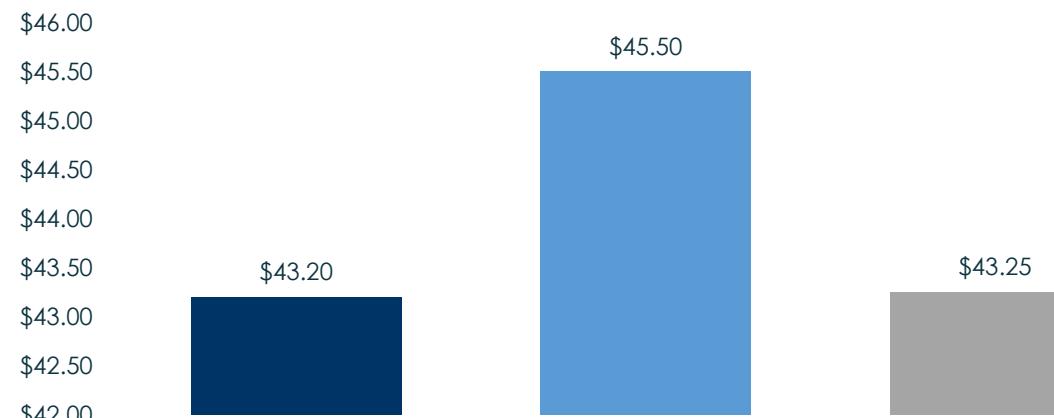
VPDI03.1a

Year Over Year – Ocean Sands Transactions – March 2018



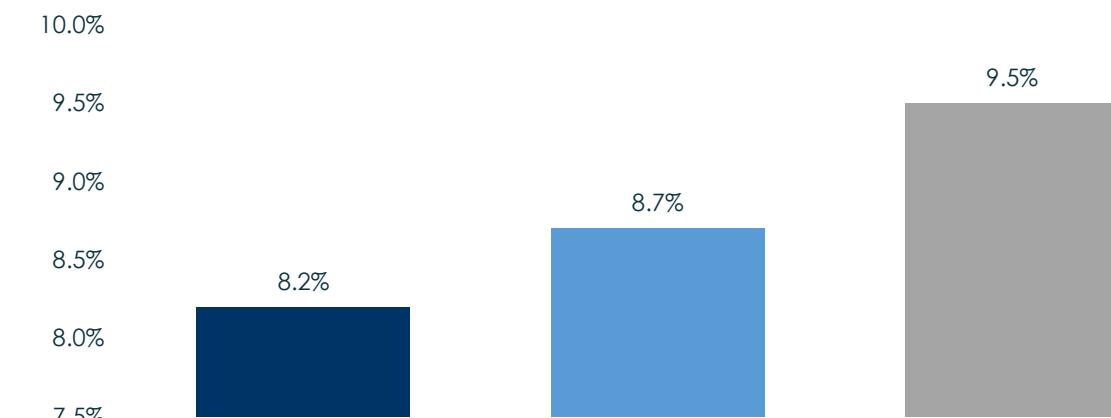
VPDI03.2a

Year Over Year – Average Ocean Sands Transaction Cost – March 2018



VPDI03.3a

Year Over Year – Ocean Sands Adoption Percentage – March 2018



VPDI03.4a

## Ocean Sands

Calendar Year : CY 2019 &gt; Dom / Int : ALL &gt; Market : ALL &gt; Supplier : ALL



**Total Dining Spend**  
\$85,934,776

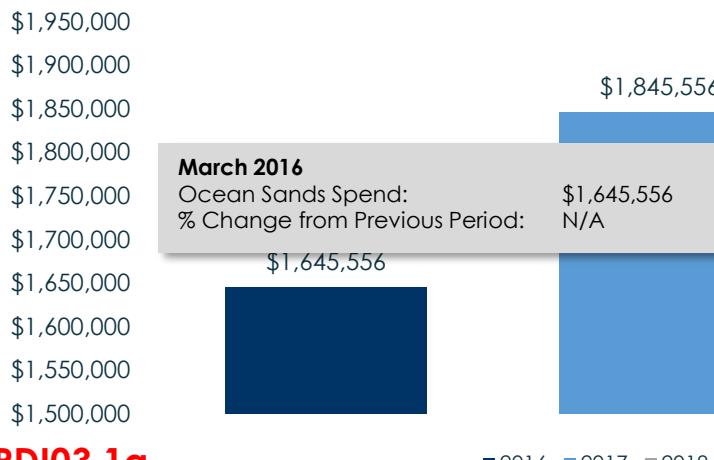
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\$8,116,181 (9.1%)

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Year Over Year – Ocean Sands Spending Comparison – March 2018



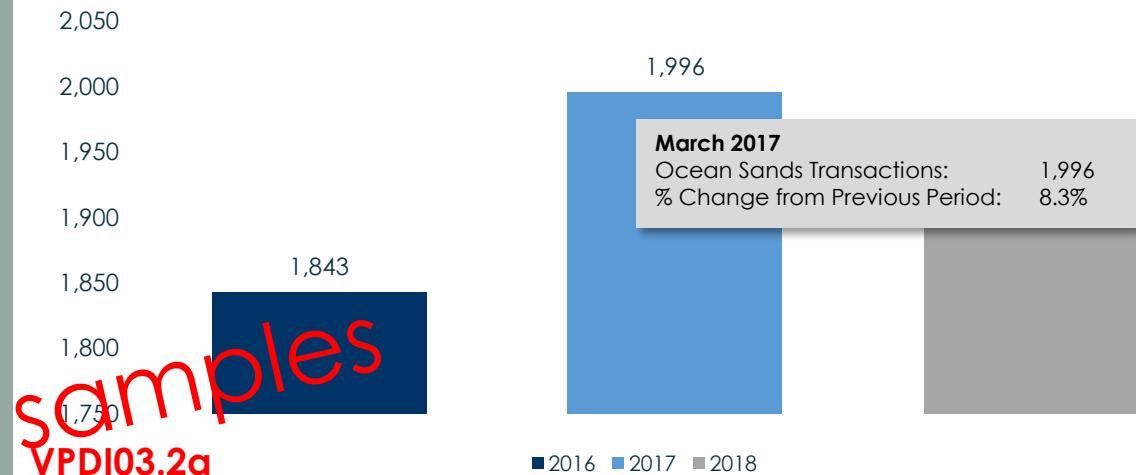
VPDI03.1a

■ 2016 ■ 2017 ■ 2018

Hover over samples



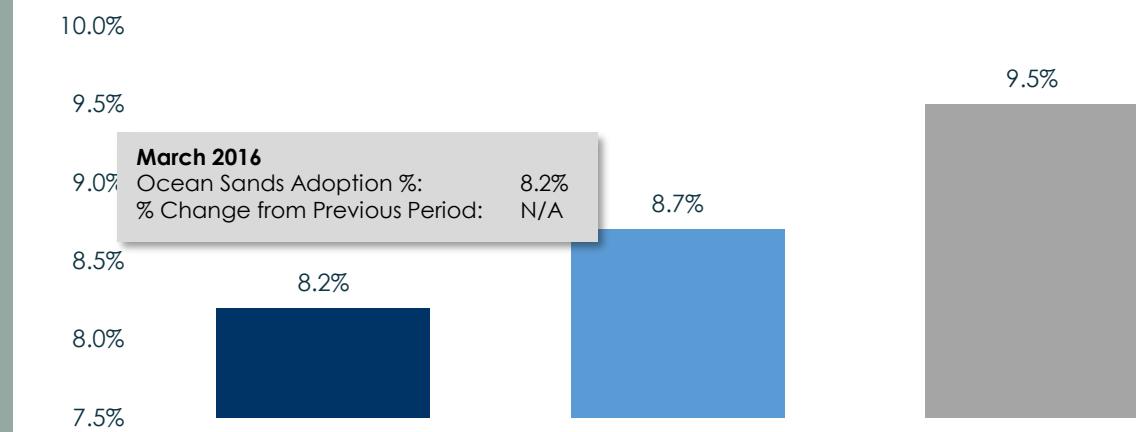
Year Over Year – Ocean Sands Transactions – March 2018



**March 2017**  
Ocean Sands Transactions: 1,996  
% Change from Previous Period: 8.3%



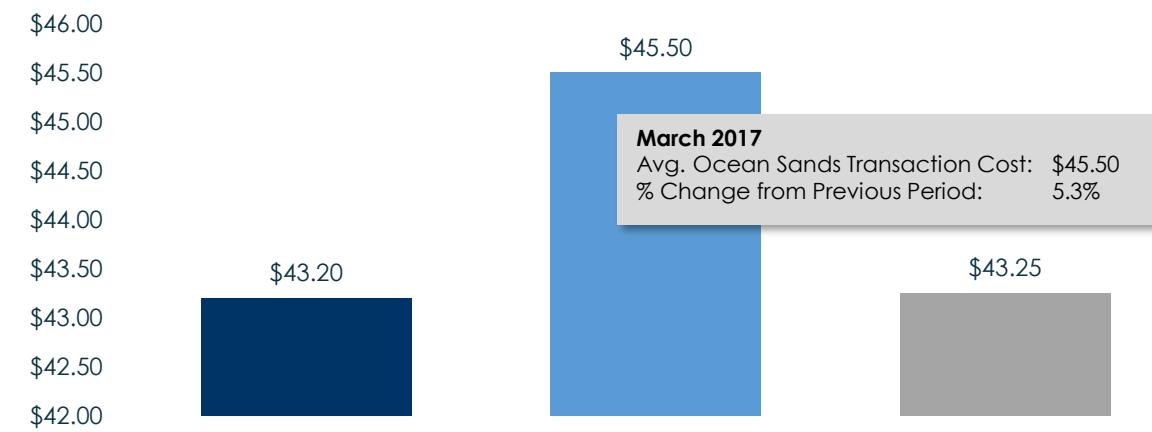
Year Over Year – Ocean Sands Adoption Percentage – March 2018



VPDI03.4a

■ 2016 ■ 2017 ■ 2018

Year Over Year – Average Ocean Sands Transaction Cost – March 2018



VPDI03.3a

■ 2016 ■ 2017 ■ 2018

## Ocean Sands

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**Total Dining Spend**  
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**Ocean Sands Dining Spend**  
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**Total Dining Transactions**  
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Year Over Year – Ocean Sands Spending Comparison – March 2018



	2016	2017	2018
Ocean Sands Spend	\$1,645,556	\$1,845,556	\$1,892,556

Year Over Year – Ocean Sands Transactions – March 2018



	2016	2017	2018
Ocean Sands Transactions	1,843	1,996	1,902

VPDI03.1b

Year Over Year – Average Ocean Sands Transaction Cost – March 2018



	2016	2017	2018
Average Ocean Sands Transaction Cost	\$43.20	\$46.00	\$43.25

VPDI03.2b

Year Over Year – Ocean Sands Adoption Percentage – March 2018



	2016	2017	2018
Ocean Sands Adoption Percentage	8.2%	8.7%	9.5%

VPDI03.3b

VPDI03.4b