

Drilldown Specification for a Customer's  
Personally Designed Tool

# Year over Year Widget

Updated 09/06/2020

Total Dining Spend  
\$85,934,776

Ocean Sands Dining Spend  
\$8,116,181 (9.1%)

Total Dining Transactions  
2,542,377

Number of Customers  
426

Number of Restaurants  
2,346

## Chart Options - VPDIO3 a,b,c

VPDIO3a – Line Chart (Default)

VPDIO3b – Vertical Bar Chart

VPDIO3c – Tabular Chart

## Rows for each year grouping in VPDIO3c:

Total Spend

Ocean Sands Spend

Non-Ocean Sands Spend

Ocean Sands Transactions

Avg. Cost per Transaction

Ocean Sands Adoption %

### VPDIO3b



### VPDIO3c

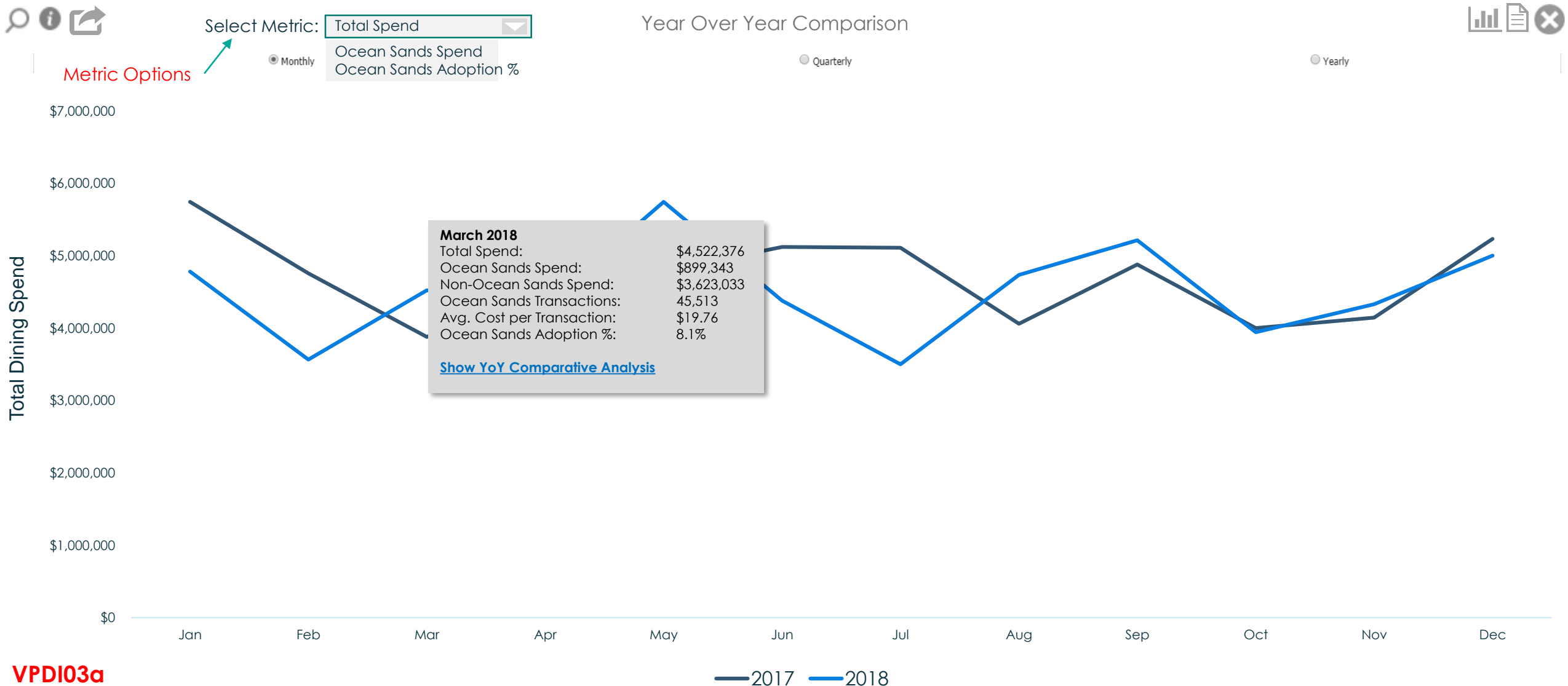
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Dropdown
2018	Total Spend	\$4,762,122	\$3,564,445	\$4,322,376	\$4,326,889	\$3,743,843	\$4,377,824	\$3,499,923	\$4,733,822	\$3,213,467	\$4,348,032	\$3,001,343	<a href="#">Show Tot Comparison Analysis</a>
2018	Ocean Spend	\$807,783	\$679,777	\$895,343	\$942,442	\$896,219	\$826,948	\$810,999	\$883,912	\$461,255	\$897,387	\$923,344	<a href="#">Show Tot Comparison Analysis</a>
2018	Non-Ocean Spend	\$3,954,339	\$2,884,668	\$3,427,033	\$3,434,444	\$2,847,624	\$3,550,876	\$2,711,924	\$3,849,910	\$2,752,212	\$3,450,645	\$2,078,000	<a href="#">Show Tot Comparison Analysis</a>
2018	Ocean Transactions	41,878	36,773	48,513	49,735	49,710	52,990	51,465	57,469	45,369	41,884	37,290	<a href="#">Show Tot Comparison Analysis</a>
2018	Avg Cost per Transaction	\$23.43	\$22.12	\$19.74	\$18.56	\$20.09	\$14.55	\$24.87	\$23.11	\$19.88	\$21.43	\$24.78	<a href="#">Show Tot Comparison Analysis</a>
2018	Ocean %	8.3%	7.2%	8.1%	8.3%	8.3%	7.2%	8.1%	8.2%	8.3%	7.2%	8.1%	<a href="#">Show Tot Comparison Analysis</a>
2017	Total Spend	\$5,744,632	\$4,755,847	\$3,076,431	\$4,396,943	\$4,797,987	\$5,119,876	\$5,109,432	\$4,016,874	\$3,999,878	\$4,144,324	\$3,711,111	<a href="#">Show Tot Comparison Analysis</a>
2017	Ocean Spend	\$679,987	\$680,776	\$758,847	\$686,777	\$918,284	\$933,274	\$672,536	\$688,344	\$686,333	\$686,333	\$686,333	<a href="#">Show Tot Comparison Analysis</a>
2017	Non-Ocean Spend	\$4,864,645	\$3,744,071	\$3,119,384	\$3,710,166	\$3,880,703	\$4,186,602	\$4,237,293	\$3,328,538	\$3,313,545	\$3,457,991	\$3,024,778	<a href="#">Show Tot Comparison Analysis</a>
2017	Ocean Transactions	41,063	34,814	32,380	46,353	43,831	61,111	43,831	43,831	43,831	43,831	43,831	<a href="#">Show Tot Comparison Analysis</a>
2017	Avg Cost per Transaction	\$21.43	\$20.43	\$23.43	\$16.11	\$19.11	\$19.11	\$19.11	\$19.11	\$19.11	\$19.11	\$19.11	<a href="#">Show Tot Comparison Analysis</a>
2017	Ocean %	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	<a href="#">Show Tot Comparison Analysis</a>



Ocean Sands

Calendar Year : CY 2019 > Dom / Int : ALL > Market : ALL > Supplier : ALL

	Total Dining Spend \$85,934,776	Ocean Sands Dining Spend \$8,116,181 (9.1%)	Total Dining Transactions 2,542,377	Number of Customers 426	Number of Restaurants 2,346
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Ocean Sands

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Select Metric: Total Spend

Metric Options
 

- ☒ Monthly
- ☐ Quarterly
- ☐ Yearly

Ocean Sands Spend  
 Ocean Sands Adoption %

Year Over Year Comparison





Ocean Sands

Calendar Year : CY 2019 > Dom / Int : ALL > Market : ALL > Supplier : ALL

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Year Over Year Ocean Sands Dining Spend Comparison – Chart Data



Year		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Drilldown
2018	Total Spend	\$4,782,122	\$3,564,445	\$4,522,376	\$4,328,889	\$5,743,845	\$4,377,854	\$3,499,923	\$4,733,822	\$5,213,467	\$3,942,111	\$4,328,832	\$5,001,343	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Spend	\$957,783	\$879,777	\$899,343	\$923,445	\$998,676	\$876,988	\$787,999	\$865,912	\$901,875	\$897,567	\$923,546	\$879,965	<a href="#">Show YoY Comparative Analysis</a>
2018	Non-Ocean Sands Spend	\$3,824,339	\$2,684,668	\$3,623,033	\$3,405,444	\$4,745,169	\$3,500,866	\$2,711,924	\$3,867,910	\$4,311,592	\$3,044,544	\$3,405,286	\$4,121,378	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Transactions	40,878	39,773	45,513	49,755	49,710	52,990	31,685	37,469	45,366	41,884	37,270	39,799	<a href="#">Show YoY Comparative Analysis</a>
2018	Avg. Cost per Transaction	\$23.43	\$22.12	\$19.76	\$18.56	\$20.09	\$16.55	\$24.87	\$23.11	\$19.88	\$21.43	\$24.78	\$22.11	<a href="#">Show YoY Comparative Analysis</a>
2018	Ocean Sands Adoption %	8.3%	7.2%	8.1%	6.5%	8.3%	7.2%	8.1%	6.5%	8.3%	7.2%	8.1%	6.5%	<a href="#">Show YoY Comparative Analysis</a>
2017	Total Spend	\$5,744,632	\$4,755,847	\$3,878,431	\$4,598,943	\$4,787,987	\$5,119,876	\$5,109,829	\$4,059,432	\$4,878,876	\$3,999,878	\$4,144,324	\$5,233,242	<a href="#">Show YoY Comparative Analysis</a>
2017	Ocean Sands Spend	\$879,987	\$989,776	\$758,847	\$898,777	\$918,264	\$933,274	\$872,536	\$988,364	\$898,333	\$788,759	\$898,442	\$918,213	<a href="#">Show YoY Comparative Analysis</a>
2017	Non-Ocean Sands Spend	\$4,864,645	\$3,766,071	\$3,119,584	\$3,700,166	\$3,869,723	\$4,186,602	\$4,237,293	\$3,071,068	\$3,980,543	\$3,211,119			
2017	Ocean Sands Transactions	41,063	34,814	32,388	46,353	43,831	41,571	39,446	38,866					
2017	Avg. Cost per Transaction	\$21.43	\$28.43	\$23.43	\$19.39	\$20.95	\$22.45							
2017	Ocean Sands Adoption %	7.2%	5.8%	7.0%	8.1%									





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### Tech Notes:

Keep the three past years and current year in the bar charts. If a year is missing, use the next viable substitute – i.e. If you are viewing in 2019, but 2017 is missing, the chart shows 2015, 2016, 2018, 2019.

If there are less than four years of data, show what is available – i.e. if you only have 2016-2018, show those three years.



### October 2018

Total Spend:	\$195,456
Ocean Sands Spend:	\$64,153
Non-Ocean Sands Spend:	\$131,303
Avg. Cost per Transaction:	\$85.76
Ocean Sands Adoption %:	8.3%

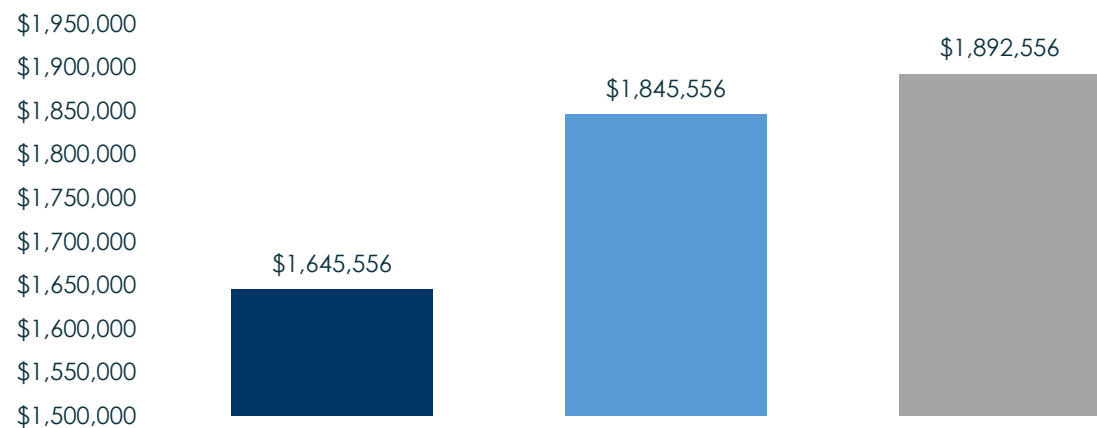
[Show YoY Comparative Analysis](#)

Year Over Year – Average Dining Transaction – March 2018

	2016	2017	2018
Average Ocean Sands Transaction Cost	\$43.20	\$46.00	\$43.25

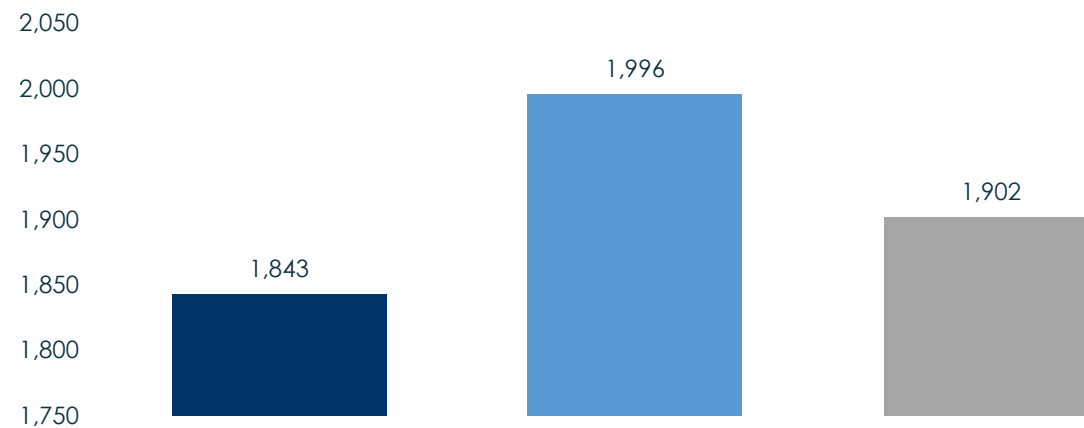
(Chart Data Example)





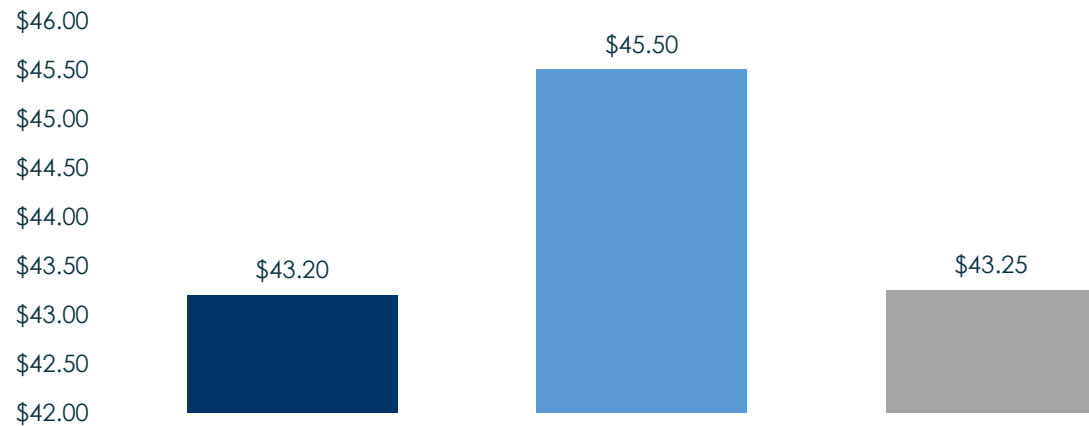
VPDI03.1a

■ 2016 ■ 2017 ■ 2018



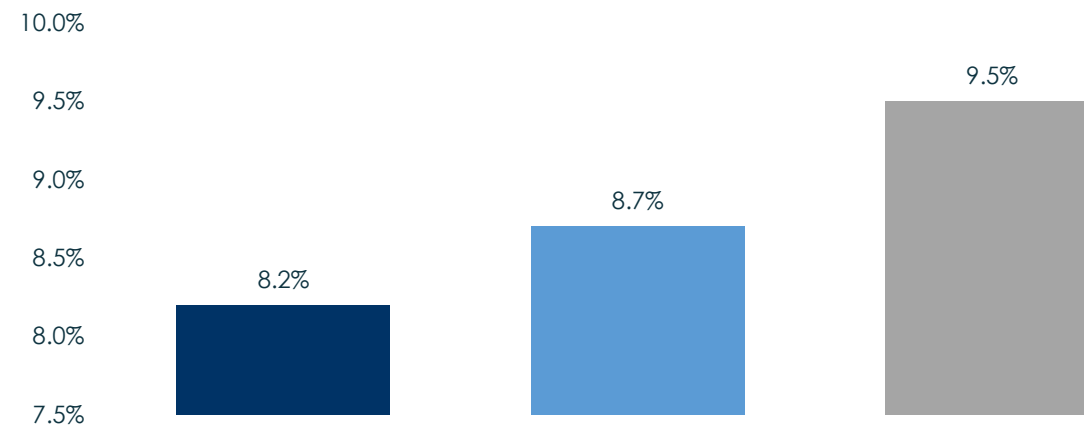
VPDI03.2a

■ 2016 ■ 2017 ■ 2018



VPDI03 3a

■ 2014 ■ 2017 ■ 2019



VPDI03 4a

— 0014 — 0017 — 0010

## Ocean Sands

Calendar Year : CY 2019 > Dom / Int : ALL > Market : ALL > Supplier : ALL



Total Dining Spend  
\$85,934,776

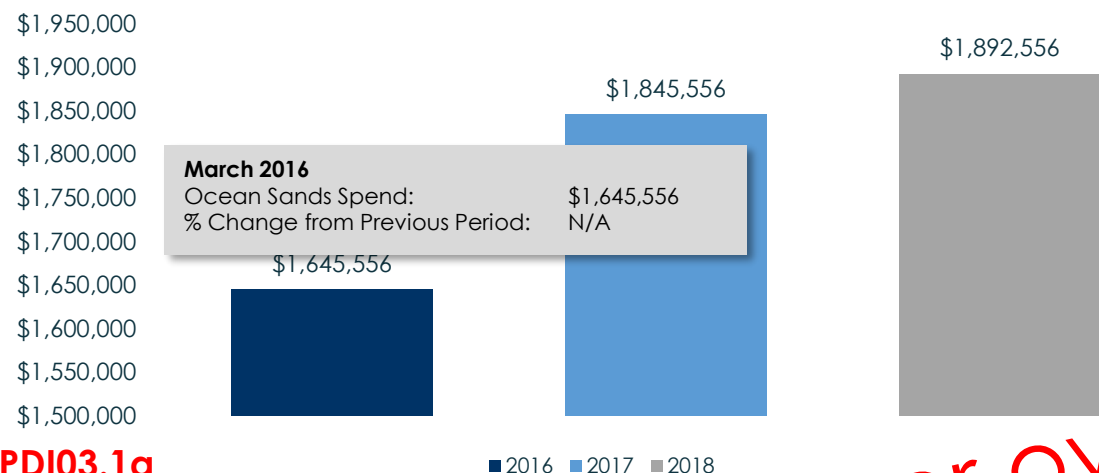
Ocean Sands Dining Spend  
\$8,116,181 (9.1%)

Total Dining Transactions  
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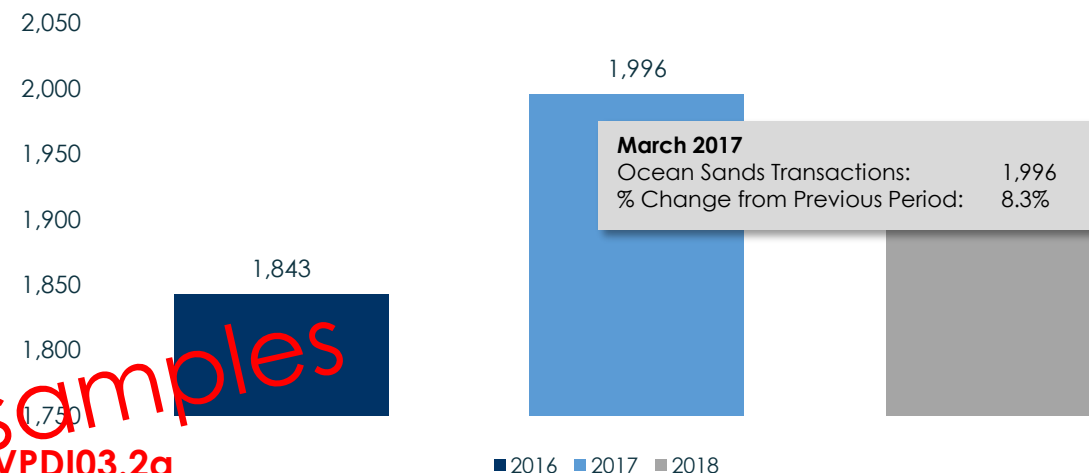
Number of Restaurants  
2,346

Year Over Year – Ocean Sands Spending Comparison – March 2018



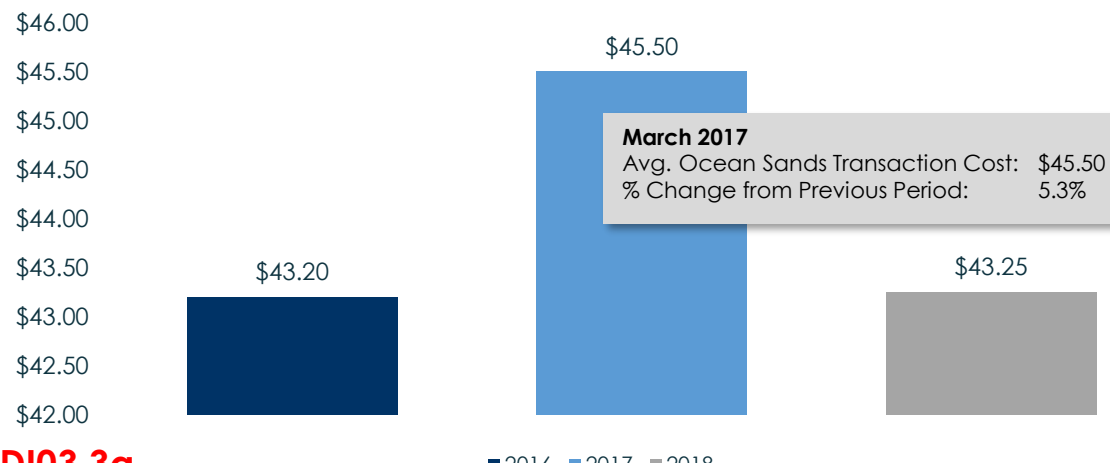
VPDI03.1a

Year Over Year – Ocean Sands Transactions – March 2018



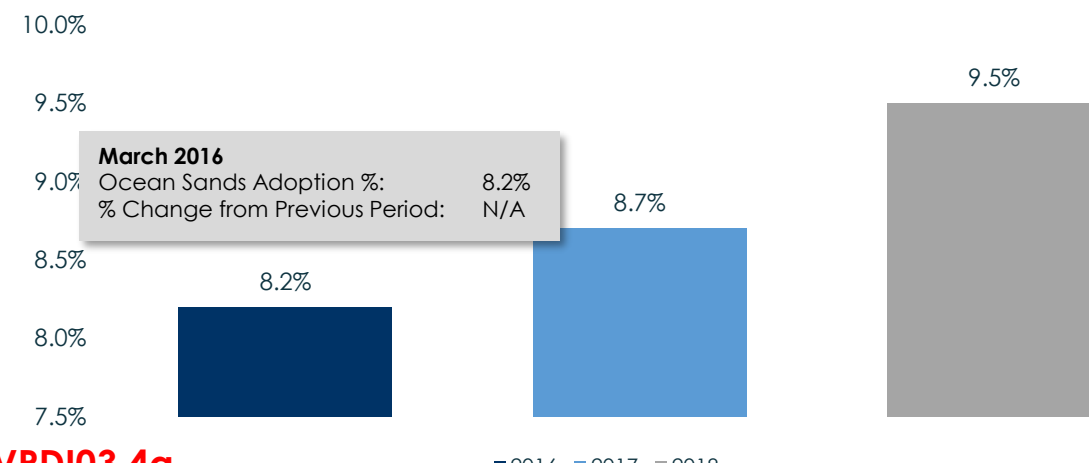
VPDI03.2a

Year Over Year – Average Ocean Sands Transaction Cost – March 2018



VPDI03.3a

Year Over Year – Ocean Sands Adoption Percentage – March 2018



VPDI03.4a



**Ocean Sands**

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  Year Over Year – Ocean Sands Spending Comparison – March 2018 

	2016	2017	2018
Ocean Sands Spend	\$1,645,556	\$1,845,556	\$1,892,556

**VPDI03.1b**

  Year Over Year – Average Ocean Sands Transaction Cost – March 2018 

	2016	2017	2018
Average Ocean Sands Transaction Cost	\$43.20	\$46.00	\$43.25

**VPDI03.3b**

  Year Over Year – Ocean Sands Transactions – March 2018 

	2016	2017	2018
Ocean Sands Transactions	1,843	1,996	1,902

**VPDI03.2b**

  Year Over Year – Ocean Sands Adoption Percentage – March 2018 

	2016	2017	2018
Ocean Sands Adoption Percentage	8.2%	8.7%	9.5%

**VPDI03.4b**